



## **POKERSTARS LAUNCHES FIRST EVER SUNDAY MILLION LIVE WITH €1 MILLION GUARANTEE**

*King's Casino to host one of Europe's biggest grassroots poker tournaments*

ONCHAN, Isle of Man – May 17, 2017 – The world's biggest weekly poker tournament, the PokerStars Sunday Million, is making the transition from the virtual felt to the live arena for a special edition €1 million guaranteed Sunday Million Live, PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, announced today.

This special event will be held from August 24 to September 3 at one of Europe's most popular card rooms, King's Casino in Rozvadov, Czech Republic, which recently hosted the second ever PokerStars Festival in March.

PokerStars has introduced a structure which allows players to choose to play Day 1 online or live at King's Casino. Online Day 1s begin on Sunday June 18, 2017 with a buy-in of €215. Players will be able to play multiple online Day 1s. Everyone who survives a Day 1 will advance to the live Day 2, where they will battle for one of poker's most prestigious titles and a place in poker history live at King's Casino on September 3. Live Day 1s start from August 24 at King's Casino with a buy-in of €220.

"The Sunday Million Live is a great addition to PokerStars' rich and varied live events calendar, blending the best of our online and live poker offerings to create a truly unique and exciting event," said David Curtis, Live Events Manager, Europe at PokerStars. "We're looking forward to once again partnering with King's Casino and welcoming many of our live and online players to Rozvadov in August and anticipate a fantastic event for all."

Further information about PokerStars Sunday Million Live can be found online [here](#). The full schedule of online and live Day 1s, along with details of the structure and format of the event, will be released soon.

The PokerStars Sunday Million has been running since 2006 and is the world's biggest weekly poker tournament. It recently celebrated its 11<sup>th</sup> anniversary with an \$11,167,000 prize pool and created PokerStars' 200<sup>th</sup> millionaire when 'Xavi666' won \$1,093,204. Since inception, the tournament has attracted almost 3,000,000 unique entries. With over 5,000 entries each week, it is arguably the most desired weekly tournament title.

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com)

## **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 165 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and owns gaming and related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship, the PokerStars Festival and the PokerStars MEGASTACK live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>

