

## POKERSTARS LAUNCHES OMAHA WEEK

ONCHAN, ISLE OF MAN – March 21, 2013 – PokerStars today announced the launch of four new Omaha games and to celebrate, PokerStars is unveiling a special Omaha Week. Omaha Week runs from March 25-31 and features a host of new regular tournaments, added value prizes, a Happy Hours promotion and learning resources that will help Omaha novices get up to speed fast.

### Introducing Omania

Omania is a new set of daily Omaha tournaments, which will be permanently added to the PokerStars daily tournament schedule from March 25. The seven new tournaments will take place at the following times every day:

02:05 ET – Omania \$22 [PLO] – \$5K Gtd  
06:05 ET – Omania \$16.50 [PLO H/L] – \$5K Gtd  
10:05 ET – Omania \$5.50 [PLO] – \$5K Gtd  
12:05 ET – Omania \$8.80 [NLO H/L] – \$5K Gtd  
14:05 ET – Omania \$33 [PLO] – \$10K Gtd  
18:05 ET – Omania \$27 [NLO H/L] – \$5K Gtd  
22:05 ET – Omania \$11 [PLO] – \$3K Gtd

In addition, there are a series of Omaha Taster Tourneys being added to the daily schedule from March 25-31, enabling new Omaha players to get a taste of the action for just 5 Frequent Player Points (FPPs).

### Omaha Week Happy Hours

Cash game and Sit & Go players can also get in on the action by taking part in the Happy Hours promotion, which rewards 50% more VIP Player Points (VPPs) and Frequent Player Points (FPPs). The Happy Hours will take place daily at 04:00, 10:00, 16:00 and 22:00 ET.

### Win an EPT Grand Final Package

On March 30 at 9.00 ET, PokerStars is holding a special edition \$55 Saturday Omaha tourney where the winner will receive a seat-only entry to the PLO event at the PokerStars and Monte-Carlo® Casino EPT Grand Final worth €5,300.

### Learn to play Omaha

For players new to Omaha or even those who need a refresher, PokerStars has created four video tutorial videos that provide details of everything you need to know about how to play the various Omaha games, along with providing helpful strategy tips. EPT presenter Joe Stapleton explains the differences between Omaha and Hold'em, looks over hand examples, and introduces Omaha Hi/Lo, Courchevel and 5-Card Omaha.

For further information about Omaha Week, and to watch the Omaha video tutorials, check out: <http://www.pokerstars.com/poker/promotions/omaha-week/>.

### **Team Online Training**

In addition to the training videos, players can discuss Omaha strategy with Roy 'GodlikeRoy' Bhasin in the [Omaha strategy forum](#) and participate in a [free live training session with Adrienne 'talonchick' Rowsome](#) taking place on March 23 at 17.00 ET.

For more information about PokerSchoolOnline, visit: <http://www.pokerschoolonline.com/>

### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **50 million registered members**. Since it launched in 2001, PokerStars has become the first choice of the world's top players, with more daily tournaments than anywhere else and with the best security online. More than **95 billion hands** have been dealt on PokerStars.com, which is more than any other site.

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