



POKERSTARS LAUNCHES POKER AND MULTIPLAYER CASINO GAMES IN THE CZECH REPUBLIC

PokerStars is first international poker site to market in Czech Republic

ONCHAN, Isle of Man – February 17, 2017 – PokerStars.CZ has launched in the Czech Republic, offering players online poker and multiplayer casino games, making the Amaya Inc. (NASDAQ: AYA; TSX: AYA) brand the first international poker site to market. PokerStars.CZ received its ‘Live Games’ licence from the Czech State Supervision of Gambling and Lotteries Department on January 28.

“We are very happy and proud to offer our products to Czech players. Being awarded this license underscores our commitment to supporting local regulations and obtaining local licenses wherever possible,” said Eric Hollreiser, Vice President of Corporate Communications for Amaya Inc. and PokerStars.

Czech players can now avail of a wide range of poker games across shared global liquidity at PokerStars.CZ, as well as popular multiplayer casino games Blackjack and Roulette. PokerStars.CZ is available on desktop (Windows and Mac) and mobile (iOS and Android).

Team PokerStars Pro Bertrand ‘ElkY’ Grospellier, a professional poker player with \$11 million in live tournament winnings, who lives in the Czech Republic said, “I am very excited to have PokerStars in the Czech Republic and look forward to playing from the comfort of my home and hopefully winning my first PokerStars.CZ tournament soon.”

GUARANTEED TOURNAMENTS

Due to uncertainty on a regulatory requirement regarding multi-table tournament guarantees within our new online ‘Live Games’ license from the Czech State Supervision of Gambling and Lotteries Department, PokerStars.CZ will not be offering access to any tournaments that carry a guarantee. PokerStars continues to work closely with the Czech regulator and hopes to address this issue as soon as possible.

PokerStars maintains the highest levels of player fund protection in the industry and segregates Czech player funds under trust agreements held separately from operating funds, as is done in all markets where PokerStars offers its services.

Amaya is a leading proponent of online gaming regulation and PokerStars is the most licensed online gaming brand, now holding licenses or related operating approvals in 17 jurisdictions. Amaya has applied for a license to offer sports betting through BetStars in the Czech Republic.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>

