



POKERSTARS NAMED 'POKER OPERATOR OF THE YEAR'

PokerStars named best poker operator for third consecutive year

ONCHAN, Isle of Man – November 29, 2016 – PokerStars last night won the 'Poker Operator of the Year' award at the EGR Operator Awards 2016 in London, making it three years in a row that the world's largest online poker brand has claimed the headline poker category. Amaya Inc. (Nasdaq: AYA; TSX: AYA) and PokerStars were shortlisted across five awards in total.

The EGR Operator Awards, which is hosted by industry news publication eGaming Review, took place last night at the Honourable Artillery Company gardens in East London. The awards mark one of the most important dates in the gaming industry calendar and attract hundreds of industry professionals from the world's leading online gaming firms, who gather to celebrate operational excellence and commercial success in the sector.

"Winning the Poker Operator of the Year for the third year in a row is great testament to the passion and hard work that people across the business put into making PokerStars the best poker site in the world," said Severin Rasset, Director of Poker Innovation and Operations. "We always think about our players first and we are committed to keep it that way."

In addition to winning the Poker Operator of the Year award, Amaya Inc. and its brands were finalists in four other significant categories:

- **Winner: Poker Operator of the Year - PokerStars**
- Operator of the Year – Amaya
- Socially Responsible Operator of the Year – Amaya
- Customer Service Operator of the Year – Amaya
- Casino Operator of the Year – PokerStars Casino

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over

the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars is licensed, approved to offer, or legally offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including *PokerStars*, *Full Tilt*, *StarsDraft*, *BetStars*, *PokerStars Casino* and the *PokerStars Championship* and *PokerStars Festival* live poker tour brands (incorporating the *European Poker Tour*, *PokerStars Caribbean Adventure*, *Latin American Poker Tour* and the *Asia Pacific Poker Tour*). PokerStars is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 16 jurisdictions.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>

