



POKERSTARS NEW JERSEY CELEBRATES ONE YEAR ANNIVERSARY

First birthday celebrations ramp up with guarantees galore including the Big Sunday \$100,000 on April 2nd

ONCHAN, Isle of Man – March 21, 2017 – Today is officially one year since PokerStars, the world's largest online poker site, launched in New Jersey and celebrations are in full swing with a range of innovative promotions on offer to suit all. The schedule for the month-long birthday celebrations for [PokerStars NJ](#) has just nudged past the half way point, yet it still is gifting fun and cash and giving players even more opportunities to win, and to win big, at [PokerStarsNJ.com](#), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand.

For new players, there is a [\\$50 in free play offer](#), while current players who deposit during this period could enjoy an instant windfall of up to \$10,000 with the [Mega Cash Bonus](#). There are enhanced poker prize pools galore, including the \$100,000 guaranteed Big Sunday on April 2, and pedal-to-the metal tournaments such as The NJ City Series that delivers a choice of poker games to play, culminating on March 26 in an online Atlantic City NLHE Main Event with a \$50,000 guarantee.

The last 12 months have seen very many highlights for [PokerStars New Jersey](#) with a massive 32 great player promotions up to now, the largest tournament series New Jersey had ever seen - the New Jersey Championship of Online Poker (NJCOOP), PokerStars sponsored live and "online" events, all sorts of online Festivals and Series, and mega winning moments such as when 'VaderWolf' hit the [\\$100,000 Spin and Go Jackpot](#) in January. His excitement was so infectious that his video has already been shared across social media more than 30,000 times. These are just a few of so many amazingly feel good moments that PokerStars NJ has delivered, and is committed to delivering many more over the next year.

[PokerStarsNJ.com](#) has led the way in New Jersey since its return, guaranteeing more and awarding more in scheduled tournaments than any other NJ online poker site. The online brand was also brought to life with the first PokerStars Festival New Jersey in October at Resorts Casino Hotel in Atlantic City featuring many representatives of Team PokerStars including Jason Mercier, Vanessa Selbst Chris Moneymaker, Jen Shahade, Randy Lew, Jamie Staples, Fatima Moreira de Melo, and Daniel Negreanu who hosted the PokerStars sponsored Chad Brown Memorial poker tournament during the Festival. One thing players can be certain of as PokerStars NJ starts its second year is the

commitment it has to creating even more memorable milestone moments for poker lovers.

About PokerStars New Jersey

PokerStars NJ is the locally operated version of the world's most popular online poker site, PokerStars. At PokerStarsNJ.com, players physically present in New Jersey can experience and enjoy the same world class gameplay, customer service, and game integrity that PokerStars has offered globally for almost 15 years.

PokerStars NJ operates in conjunction with its partner, Resorts Casino Hotel in Atlantic City, and offers both poker and casino games online at www.pokerstarsnj.com to players who are physically located in the state.

PokerStars NJ uses globally established age and location verification protections, player fund protection through account segregation, and responsible gaming practices to oversee and control player activity.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstarsnj.com/about/responsible-gaming/>

PokerStars NJ is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA). Amaya US Services Limited, a subsidiary of Amaya Inc., is an internet gaming operator of Resorts Digital Gaming LLC (d/b/a "Resorts"), which is authorized and regulated by the New Jersey Division of Gaming Enforcement.

