



## **POKERSTARS OBTAINS SPORTS BETTING LICENCE IN DENMARK**

ONCHAN, Isle of Man – December 4, 2015 – Danes will soon be able to enjoy the thrill of betting on sports in Denmark on PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand. The Spillemyndigheden (*English: Danish Gambling Authority*) has awarded PokerStars a temporary one-year sports betting licence, and PokerStars plans to apply for a full five-year licence.

PokerStars plans to launch sports betting in Denmark soon. PokerStars' existing online casino license in Denmark will continue to allow PokerStars to offer poker and casino games, and PokerStars plans to launch casino games in Denmark after sports betting, later in 2016.

“Online betting is an exciting pastime for sports fans and provides a way for them to put their passion and knowledge to the test in competition with friends and other fans,” said Eric Hollreiser, Vice President of Corporate Communications for Amaya. “We’re pleased to offer sports betting under a licence that ensures local oversight of the industry and allows PokerStars to bring its gaming expertise and high standards of integrity, compliance and security to Danish bettors. This furthers Amaya’s commitment to the responsible growth of online gaming by supporting local regulation that protects players, creates a viable, competitive marketplace and provides revenue for local governments.”

PokerStars.dk player funds are protected in secure and segregated accounts, separate from operational funds and are always available to players.

For further information, please contact: [press@pokerstars.dk](mailto:press@pokerstars.dk)

### **About PokerStars**

PokerStars operates the world’s most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

**PokerStars**