



## **PokerStars Sponsors Top British Snowboarder Zoe Gillings-Brier**

ONCHAN, Isle of Man – October 2, 2015 – PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand today announced that it will be sponsoring Isle of Man Olympic Snowboard Cross champion Zoe Gillings-Brier.

Zoe has seven World Cup podiums, three Winter Olympic Games, among many other multinational titles to her name; resulting in her being Great Britain's most successful Snowboard Cross athlete ever. Zoe is currently Isle of Man Sports Woman of the Year, an accolade she has now won five times.

PokerStars is playing a significant part in Zoe's Olympic programme by supporting her to train and compete towards the biggest competition of her career to date – the 2018 Winter Olympic Games, which is being held in Pyeongchang; South Korea.

Zoe will be bringing her skills to the poker table during the UK & Ireland Poker Tour Isle of Man Festival where she will be competing in the Main Event and the Charity Tournament. This year's charity tournament will help to raise funds for local charity, Craig's Heartstrong Foundation.

Zoe Gillings-Brier said, "I am extremely grateful to PokerStars for supporting me on my journey to the 2018 Olympic Games. The Isle of Man is a small Island in the Irish Sea so it makes me so proud to be supported by a local Manx company while representing the Isle of Man training and competing around the world. I love the adrenaline rush I get from snowboarding and often get the same sense of that when playing poker. I love the chance to compete and improve my skills so I'm looking forward to wearing the PokerStars patch on home soil next week."

PokerStars Director of Corporate Communications, Eric Hollreiser said "We are delighted to be able to support Zoe as she prepares for the 2018 Winter Olympics. Zoe is an extremely focused and determined athlete and we are excited to be a part of her latest quest for Olympic success. "

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com)

## **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

