

POKERSTARS SUNDAY MILLION DOUBLE WINNER AIMING TO WIN THIRD TITLE LIVE ON TWITCH

Rob 'robtinnion' Tinnion won more than \$400,000 within six months; aiming for glory on April 2

ONCHAN, Isle of Man – March 27, 2017 – The 11th anniversary of the renowned Sunday Million is coming up on April 2, and PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, is celebrating with a massive \$10 million guaranteed prize pool, which includes a \$1 million payday for whoever takes the crown. UK player and poker coach Rob 'robtinnion' Tinnion, who won two Sunday Million titles within six months, is aiming to become the only three-time Sunday Million champ – and capture the moment on Twitch. Players can join him at the tables via a number of routes, including four deadline satellites that award more than 1,700 seats from buy-ins ranging between \$11 and \$37.

Tinnion said: "I think I'm due another victory and can't think of a better way to celebrate my third win than by taking this down live on my Twitch channel."

THIRD TIME'S ALSO A CHARM?

BetStars will be offering odds on whether PokerStars will crown Rob Tinnion its first ever triple Sunday Million winner at the weekend. Players can also bet on whether there will be a different triple winner, another double title winner and on which Team PokerStars Pro member will go furthest in the tournament in the *Team Pro Last Longer* market. Team Pros expected to be participating so far include Igor Kurganov, Fatima Moreira de Melo and Leo Fernandez.

Tinnion, who beat 7,132 players to the top prize of \$213,994 in August 2014 for his first win, and then another 6,578 players to claim his second title and \$200,136 in February 2015, is confident about his chances. "I'm in the best shape physically and mentally of my life, I'd say it's 50/50 – either I do or I don't."

BetStars expects Tinnion to be a popular choice on the market due to his big tournament track record – further evidenced by his runner up finish in one of PokerStars' flagship series, the 2016 Scoop Event 51 High for \$314,000. Players wanting to place a bet on the Sunday Million result should head to BetStars.com and look for poker markets in the menu.

A group of people who may be placing bets on him is his family as, despite previous

disbelief, they might just now be convinced of his poker prowess. Of his previous wins, he said: "They didn't believe me! They knew I played online poker for a living and was successful, but they didn't know exactly how much was possible. Funnily enough they definitely didn't believe me the second time I won because nobody does that, right?!"

It's hard to imagine what his family will think if he takes it down for a third time on April 2.

TIMES THIS FEELING BY TEN

On February 27, 'TheFan83' won his first <u>Sunday Million title</u> after 10 years of trying, and captured the excitement of the win live on Twitch. He said the win was "really special" and takes him significantly closer to his goal of achieving a \$3 million bankroll. 'TheFan83' won \$122,000 – so imagine how it will feel to win close to 10 times that – which will happen this Sunday at <u>PokerStars</u>.

TWELVE ROUTES LEAD TO ONE MILLION

The PokerStars Sunday Million 11th Anniversary kicks off on April 2 at 14:00 ET with late registration open for the first three hours. There are a variety of different ways to secure a seat, catering to a wide range of buy-in and game preferences. Special \$5 Spin & Go qualifiers awarding seats to the tournament are running online at PokerStars now, as well as regular qualifying satellites that start from \$1. And there are, of course, those four deadline satellites with buy-ins from as little as \$11 running on April 2 which guarantee more than 1,700 seats. Players can buy in directly for \$215.

For more information on all routes to the Sunday Million 11th Anniversary, visit the PokerStars website.

For further information, please contact: press@pokerstars.com.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 165 billion hands have been dealt on PokerStars, which is more than any other site.



PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at http://www.pokerstars.com/about/responsible-gaming/

