

## **POKERSTARS TO CELEBRATE 100-BILLIONTH HAND MILESTONE WITH 5 WEEK \$5 MILLION PRIZE GIVEAWAY IN JUNE**

**ONCHAN, ISLE OF MAN – 27 May, 2013** – PokerStars is set to deal its [100-billionth hand](#) in June and is celebrating this incredible milestone by giving away \$5,000,000 in cash prizes across a range of exciting ring game, tournament, and Sit & Go promotions.

PokerStars will be running 300 milestone hands, from hand 99,700,000,000 through to hand 100 billion. These milestone hands will feature significantly increased cash rewards. Unlike other milestone hands, the 100 billion hand milestone will then be further celebrated with a series of special promotions in the 3 weeks following, all with their own big cash prizes.

Details of the milestone hands are available online here:

<http://www.pokerstars.com/poker/promotions/100-billion/>

### **Million-dollar hand**

The 100-billionth hand, which is currently projected to take place on June 14th, will reward a total of \$1 million, with the winner of the landmark hand set to win at least \$100,000 and each player at the table at least \$10,000. For this special milestone hand, every player will also earn \$2,000 per VPP earned in their previous 50 hands at the table.

In addition, everyone sat at real money ring game tables, who is playing in the same type of game (e.g. Hold'em, Omaha) structure (e.g. No-Limit, Pot-Limit) and stake (e.g. \$0.25/\$0.50, \$1/\$2) as the 100-billionth hand table when it is dealt, will share the rest of the money available – expected to be in excess of \$500,000.

"100 billion hands represents the play of millions of people who love the game - whether they play occasionally, never miss a Sunday Millions tournament or are professionals. 100 billion is an incredible number of hands, the result of many years of support and dedication from our players to whom we constantly strive to deliver a better experience for each and every day," said Alex Payne, Chief Marketing Officer of PokerStars. "Our players have really enjoyed our milestone hand promotions on this Road To 100 Billion, so we really wanted to make this one memorable. This is a fun celebration that all our players can participate in."

### **More Than Just One Hand**

The 100-Billionth Hand Celebration is more than just special ring game milestone hands. Over the course of the celebration, PokerStars is running a series of special promotions:

- World Record Tournament (June 16<sup>th</sup>) – PokerStars will be hosting a \$300,000 guaranteed World Record Tournament
- Golden Sit & Go's (June 17th-23rd) –See <http://www.pokerstars.com/poker/promotions/100-billion-celebration/golden/> for more info.
- Zoom 100 (June 23rd) – the first ever \$1 million guaranteed Zoom tournament, which will feature a \$109 buy-in and \$100,000 for first place.

- Ultimate Freeroll (June 30th) – the month-long promotion will culminate in a \$1 million freeroll, which can only be entered by answering some trivia questions or making a deposit. See <http://www.pokerstars.com/poker/promotions/100-billion-celebration/ultimate-freeroll/>

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#### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **50 million registered members**. Since it launched in 2001, PokerStars has become the first choice of the world's top players, with more daily tournaments than anywhere else and with the best security online. More than **95 billion hands** have been dealt on PokerStars.com, which is more than any other site.

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PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. Rational Group entities in the UK and Isle of Man were collectively recognised as one of the UK's best workplaces when they were awarded a top 25 position by the Great Place to Work Institute in its 2012 UK's Best Workplaces – Large category.