

## **POKERSTARS TO GIVE AWAY \$1 MILLION IN CASH AND WCOOP TICKETS DURING 'VIP CLUB MONTH'**

*All real money players have chance to win big in five prize draw tournaments*

ONCHAN, Isle of Man – August 1, 2013 – PokerStars today announced the launch of [VIP Club Month](#), which will give all real money PokerStars players the chance to win a share of \$1 million in cash rewards and [World Championship of Online Poker \(WCOOP\)](#) tickets in September.

PokerStars players who win freerolls or earn enough points for SilverStar VIP status during August will receive tickets for the [\\$1 million VIP Giveaway](#), which takes place from September 2-6. The giveaway will take the form of five 'no-skill' tournaments where players will be 'all-in' every hand until there is a winner. This is the first time that PokerStars has run this sort of promotional tournament, and will make for a fun sweat as players log on and watch to see how far they go and what they win.

Over \$1 million in tens of thousands of prizes will be split across the five tournaments, with more than \$200,000 up for grabs in each prize draw tournament. In total more than \$400,000 in WCOOP tickets will be given away and \$600,000 in cash prizes. For details about how to enter and be in with a chance of winning, go to <http://www.pokerstars.com/poker/promotions/vip-club-month/>.

### **VIP Club Month**

Ahead of the \$1 million VIP Giveaway, PokerStars has a whole host of other VIP activities scheduled for August, including ways to help players increase their status:

- Happy Hours – earn points and status 50% faster from August 5-11
- VIP trivia freeroll satellites – answer questions to win entry into the \$1 million VIP Giveaway (August 12-18)
- VIP store sale – up to 90% off selected items in the VIP Store
- VIP satellite to WCOOP – the 'VIP Bash' satellite on August 31, which can only be entered by SilverStar VIP players and above, will award 100 tickets to WCOOP, with super satellite buy-ins starting from just 5 FPPs

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com).

### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **50 million registered members**. Since it launched in 2001, PokerStars

has become the first choice of the world's top players, with more daily tournaments than anywhere else and with the best security online. More than **100 billion hands** have been dealt on PokerStars.com, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in Belgium, Denmark, Estonia, France, Italy, Spain and Germany.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. Rational Group entities in the UK and Isle of Man were collectively recognised as one of the UK's best workplaces when they were awarded a top 25 position by the Great Place to Work Institute in its UK's Best Workplaces – Large category in both 2012 and 2013.