



POKERSTARS UNVEILS PCA TOURNAMENT SCHEDULE AND PROMISES '10 BEST DAYS OF POKER ON THE PLANET' TO CELEBRATE PCA'S 10TH ANNIVERSARY

100 Main Event packages will be awarded during the next 10 weeks

LONDON, UK – October 1, 2012 – PokerStars today unveiled the 40-event tournament schedule for the upcoming PokerStars Caribbean Adventure (PCA), calling it the '10 best days of poker on the planet' and kicking-off a 10-week qualification campaign that will award 100 packages for the prestigious Main Event.

Far removed from the roasting heat of summer on the Las Vegas Strip, the PCA offers players the greatest variety of game types and buy-in levels of any poker festival of its kind, complete with luxury five-star accommodation, some of the biggest prize pools in live poker, and opportunities to mix with glamorous celebrities and pros, all just a few steps from the beautiful white sandy beaches of the Caribbean.

The 2013 PokerStars Caribbean Adventure kicks off on January 5 next year at the exclusive Atlantis resort on Paradise Island in the Bahamas. To celebrate the event's 10th anniversary, PokerStars is offering a range of \$10 buy-in tournaments that will award 10 PCA packages every week for the next 10 weeks, providing 100 players with the opportunity to attend the biggest poker festival outside Las Vegas.

The PCA 10 promotion will run from October 1 to December 9 with qualifying tournaments taking place every Sunday at 12.00 ET (18.00 CET). The Main Event package is worth \$16,000 and includes \$10,000 Main Event buy-in, nine nights' accommodation at Atlantis, plus flights and expenses.

40 diverse and fun events across 10 days

Throughout its history, the PCA has always sought to deliver a schedule of events which includes all major game formats, while being innovative and fun, and January's event has something for everyone, with plenty for No Limit Hold'em and Pot Limit Omaha fans, and lots of choice for mixed games lovers and high-rollers.

Neil Johnson, Live Poker Specialist for PokerStars said: "There is no other live 10-day event where you will find the variety and number of games that the PCA offers. It really is a unique event in terms of the amount of poker and the range of buy-in levels available, and we always try to add some new and fun variants that you won't find anywhere else."

The announced schedule includes NLHE daily turbos at a range of limits, starting from \$300 and going up to \$10,000. For those in the mood for less fast-paced action, there are the traditional NLHE events at buy-ins from \$1,000. Other highlights include a \$1k NLHE multi-

flight re-entry event, a \$5k NLHE tourney with 60-minute levels, and a \$5k NLHE 6-max. The NLHE 'Win the Button' and 'Ante Only' tournaments are making a welcome return, and there are also \$1k HORSE, Triple Stud and Omaha 8 events, which are all on the schedule for the first time.

There is also a series of 10 'Signature Trophy Events' to celebrate the 10th anniversary of the PCA, which includes the flagship \$10,000 Main Event and the \$100,000 Super High Roller. For players who want cash game action, there will be daily games covering all game types and limits.

January's PCA also marks the introduction of the first-ever live ZOOM Mobile Challenge, a \$1,000 buy-in fast-fold poker tournament played on PokerStars' innovative mobile poker client. Players will be challenged to accumulate as many chips as they can in 12 minutes and compete for their spot on the leaderboard. It will be an unlimited re-entry tournament with a \$50,000 guaranteed prize pool, running over five consecutive days.

Heritage

In its nine-year history, the PCA has seen over 20,000 players head to the Caribbean, awarded more than \$100 million in prize money, and crowned nine champions, including Gus Hansen, Bertrand 'ElkY' Grospellier and last year's winner John Dibella. The 43-year-old stock trader from New York took home \$1,775,000 and became the first amateur player to win the PCA Main Event tournament after qualifying in a live satellite for the \$10,000 buy-in Main Event.

David Carrion, Director of Live Operations for PCA and Latam, said: "If you were to imagine what the ultimate home poker game would look like, it would probably involve all your poker friends, an amazing location, non-stop poker action, top celebrities and poker pros, and the biggest variety of games and buy-in levels you could fit in. Well, that's exactly what we have in mind when we plan the PCA, and the 2013 10th anniversary PCA will be the most amazing poker party on the planet."

Live cards-up final table action

EPT Live will be webcasting the cards-up action from the final tables of the Super High Roller, the High Roller and the Main Event 'as live' (one-hour delay) on PokerStars.tv.

The broadcast times are as follows:

- Monday, January 7, 13:00 ET \$100,000 Super High Roller: Final Table
- Saturday, January 13, 13:00 ET \$10,000 Main Event: Final Table
- Sunday, January 14, 13:00 ET \$25,000 High Roller: Final Table

The shows will feature commentary from the pros, interviews and viewer freerolls.

PCA 2013 tournament schedule

TIME	EVENT #	<u>EVENT</u>	BUY IN

January 5, Saturday						
12:00	1	NLH Super High Roller "Unlimited Re-Entry" Day 1*	\$98,000 + \$2,000			
12.00	_	NETI Super Fingir Notice Offinitited Re-Entity Day 1	738,000 1 72,000			
<u>Januar</u>	y 6, Sunday					
12:00	1	NLH Super High Roller "Unlimited Re-Entry" Day 2	\$98,000 + \$2,000			
17:00	2	NLH One Optinal Rebuy Super Satellite to Main Event	\$1,025 + \$75			
18:00	3	NLH Turbo	\$2,000 + \$150			
19:00	4	NLH Turbo	\$270 + \$30			
Januar	y 7, Monda	r <u>y</u>				
12:00	1	NLH Super High Roller "Unlimited Re-Entry" Final Table	\$98,000 + \$2,000			
12:00	5	NLH Main Event Day 1A	\$10,000 + \$300			
14:00	6	Canada Cup	Invitation			
14:00	7	NLH Turbo	\$5,000 + \$200			
17:00	8	NLH One Optional Rebuy Super Satellite to Main Event	\$1,025 + \$75			
19:00	9	NLH Turbo	\$270 + \$30			
lanuar						
12:00	y 8, Tuesda 5	NLH Main Event Day 1B*	\$10,000 + \$300			
12:00	10	Zoom Mobile Challenge \$50k Guaranteed	\$1,000 + \$25			
14:00	11	PLO Turbo	\$5,000 + \$200			
16:00	12	H. O. E. Day 1	\$1,000 + \$100			
18:00	13	NLH Turbo Bounty	\$1,000 + \$1,000 + \$150			
<u>Januar</u>	y 9, Wedne	e <mark>sday</mark>				
12:00	5	NLH Main Event Day 2*				
12:00	10	Zoom Mobile Challenge \$50k Guaranteed	\$1,000 + \$25			
12:00	14	NLH Win The Button Day 1	\$1,000 + \$100			
13:00	12	H. O. E. Day 2				
14:00	15	PLO Day 1*	\$5,000 + \$300			
16:00	16	H.O.R.S.E Day 1	\$1,000 + \$100			
18:00	17	NLH Turbo	\$2,000 + \$150			
	10 =					
	y 10, Thurs					
12:00	5	NLH Main Event Day 3*				

12.00	10	Zaara Mahila Challanga ĆEOk Cuarantaad	ć1 000 · ć25
12:00	10	Zoom Mobile Challenge \$50k Guaranteed	\$1,000 + \$25
12:00	18	NLH Day 1*	\$5,000 + \$300
13:00	15	PLO Day 2*	
13:00	16	H.O.R.S.E Day 2	
14:00	19	NLH Day 1*	\$1,000 + \$100
16:00	20	PLO Dealer Choice 5 or 4 Cards Day 1	\$1,000 + \$100
18:00	21	NLH Turbo	\$5,000 + \$200
19:00	22	NLH Turbo	\$270 + \$30
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	y 11, Friday		
12:00	5	NLH Main Event Day 4*	44.000 425
12:00	10	Zoom Mobile Challenge \$50k Guaranteed	\$1,000 + \$25
12:00	23	NLH Day 1	\$2,000 + \$150
12:00	24	World Cup of Poker Day 1	Invitational
12:00	18	NLH Day 2*	
13:00	25	NLH Heads-Up Day 1 (64 Player Cap)*	\$5,000 + \$300
13:00	19	NLH Day 2*	
13:00	20	PLO Dealer Choice 5 or 4 Cards Day 2	
16:00	26	Omaha High-Low 8 or Better Day 1	\$1,000 + \$100
18:00	27	NLH One Rebuy Super to NLH High Roller	\$2,850 + \$150
19:00	28	NLH Turbo	\$270 + \$30
	y 12, Satur		
12:00	5	NLH Main Event Day 5*	
12:00	10	Zoom Mobile Challenge \$50k Guaranteed	\$1,000 + \$25
12:00	29	NLH Unlimited Re-Entry Day 1A *	\$1,000 + \$100
13:00	30	NLH High Roller 1 Optional Re-Entry Day 1*	\$25,000 + \$500
13:00	23	NLH Day 2	
13:00	25	NLH Heads-Up Day 2*	
13:00	26	Omaha High-Low 8 or Better Day 2	
14:00	31	NLH Ladies Only Day 1*	\$1,000 + \$100
16:00	32	Triple Stud Day 1 (7-Card Stud, Razz & 7-Card Stud High-Low 8 or Better)	\$1,000 + \$100
18:00	29	NLH Unlimited Re-Entry Day 1B	\$1,000 + \$100
19:00	33	NLH Turbo	\$270 + \$30

<u>Januar</u>	January 13, Sunday						
12:00	5	NLH Main Event Final Table*	\$10,000 + \$300				
12:00	30	NLH High Roller "1 Optional Re-Entry" Day 2*					
12:00	34	NLH 6-Handed Day 1	\$5,000 + \$300				
13:00	29	NLH Unlimited Re-Entry Day 2*					
13:00	31	NLH Ladies Only Day 2*					
13:00	32	Triple Stud Day 2 (7-Card Stud, Razz & 7-Card Stud High-Low 8 or Better)	\$1,000 + \$100				
14:00	35	NLH 6-Handed Day 1	\$1,000 + \$100				
16:00	36	PLO Day 1	\$1,000 + \$100				
18:00	37	NLH Turbo Bounty	\$1,000 + \$1,000 + \$150				
19:00	38	NLH Turbo	\$270 + \$30				
<u>Januar</u>	January 14, Saturday						
12:00	30	NLH High Roller "1 Optional Re-Entry" Final Table*					
12:00	39	NLH Turbo PCA Main Event Edition	\$270 + \$30				
13:00	34	NLH 6-Handed Day 2					
13:00	35	NLH 6-Handed Day 2					
13:00	36	PLO Day 2					
14:00	40	NLH Turbo 6-Handed	\$10,000 + \$300				

^{*}Denotes 10th Anniversary Trophy Event

Please note that for the majority of tournaments, 3% of the prize pool will be used to pay dealers and floor staff. This arrangement does not apply to a small number of tournaments. For further information, please contact pca@pokerstars.com.

About PokerStars:

PokerStars operates PokerStars.com, the world's most popular <u>online poker site</u> that serves the world's largest poker community, with more than **49 million registered members** since it launched in December 2001. It's the first choice of the world's top players, with more daily tournaments than anywhere else, and with the best security online. More hands have been dealt on PokerStars.com than any other site; that's over **85 billion hands** and more than **590 million tournaments** played.

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