

RATIONAL GROUP APPOINTS BO WÄNGHAMMAR AS MANAGING DIRECTOR OF POKERSTARS CASINO

ONCHAN, Isle of Man – January 10, 2017 – Rational Group today announced that Bo Wänghammar has been appointed as Managing Director of PokerStars Casino, the online casino brand of Rational Group, which also operates the PokerStars online poker brand.

Wänghammar will join the company on February 1 and assume responsibility for the overall performance of the PokerStars Casino business, reporting to Rafi Ashkenazi, Chief Executive Officer of Amaya Inc. (Nasdaq: AYA; TSX: AYA) and Rational Group. Wänghammar is a veteran online gaming executive, most recently serving as Business Development Director for Mr Green & Co AB (Nasdaq Stockholm: MRG), the Swedish online casino company, and previously as Chief Executive Officer of Mr. Green's operating company, Mr. Green Ltd.. He has also held senior management positions at bwin.party Digital Entertainment, online opticians Lensway, and newspaper publisher Metro International.

"We believe Bo is a great addition to Rational Group's senior management team," said Ashkenazi. "Not only does he have great experience in growing an online casino brand from the ground up, but he has management talent across a range of industries."

"I'm looking forward to taking PokerStars Casino to the next level of growth," said Wänghammar. "As one of the largest and fastest growing online casinos in the world, PokerStars Casino has great potential which I'm eager to deliver on."

PokerStars Casino recently launched progressive mega jackpot slot *Millionaires Island* breaking new ground as a casino operator offering its own proprietary slot with a minimum \$1 million jackpot.

For further information, please contact: press@pokerstars.com

About Rational Group and PokerStars

Rational Group is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour).

PokerStars is the world's most popular online poker site, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 16 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at http://www.pokerstars.com/about/responsible-gaming/

