



RED BULL ENERGY DRINK FUELS POKERSTARS LIVE MACAU

ONCHAN, Isle of Man – March 13, 2015 – PokerStars.net, an Amaya Inc. (TSX: AYA) company, today announced that Red Bull, the world's best-selling energy drink, has become the Official Energy Drink Provider of PokerStars LIVE Macau.

The iconic drink will give wings to poker players who will get complimentary cans of Red Bull when they compete in PokerStars LIVE Macau's four major main events of 2015:

- Macau Poker Cup 22: February 27 - March 15
- APPT 9 Macau: May 27-31
- Macau Poker Cup 23: August 28 - September 13
- 2015 Asia Championship of Poker: October 30 - November 15

Danny McDonagh, PokerStars' Director of Live Poker Asia Pacific, said: "Red Bull is synonymous with world-class competition, pushing boundaries and breaking records. We're proud to reflect those qualities at PokerStars LIVE Macau."

Red Bull is the most recent global brand to partner with PokerStars LIVE Macau, joining COPAG, the Official Playing Card Provider.

For press enquiries, please contact press@pokerstars.net.

About PokerStars.net

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also

achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (TSX: AYA).