

SÃO PAULO IS GETTING READY TO HOST THE 7TH EDITION OF BSOP MILLIONS

Season finale guarantees R\$5 million in the BSOP Main Event and will crown new Player of the Year

ONCHAN, Isle of Man – November 21, 2016 – The Brazilian Series of Poker (BSOP), which is sponsored by the world's largest poker site, <u>PokerStars</u>, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, , kicks off on November 22 at the Sheraton WTC in São Paulo. The much anticipated series runs until December 1 featuring a schedule of 36 events with tournaments ranging from R\$460 to R\$15,000 suiting both recreational and professional players.

The headline R\$3,500 Main Event, which kicks off on November 25, has a guaranteed prize pool of R\$5 million, with R\$1 million going directly to the winner.

The last stop of the season is always a special event, as it is the last chance to get more points towards the Brazilian poker championship, which comes to a conclusion during the BSOP Millions where the 2016 Brazilian Player of the Year will be crowned. Brazilian Kelvin Kerber is the man to beat, but is closely followed by Rodrigo Caprioli, who finished 5th at the European Poker Tour (EPT) Season 8 Main Event. Current rankings can be found <u>here</u>.

The 2015 BSOP Main Event sported a field of 3,457 players and paid out R\$8,632,500 (\$2,300,932), which made the BSOP the biggest poker tournament in the world outside of Las Vegas. It's a clear indication that poker is one of the fastest growing sports in Brazil, with about eight million players according to the <u>CBTH</u> (Brazilian Confederation of Texas Hold'em).

"The BSOP Millions has become the biggest poker tournament in the world outside of Vegas. This proves that people are getting more and more contact with poker in Brazil, and this next edition of Millions will be marked by great innovations and those taking part can be sure it will be an unforgettable tournament," said Devanir Campos, Director of the BSOP.

Many celebrities have played the event over the last six years, including soccer star Ronaldo Nazario, Vanderlei Luxemburgo, Gustavo Kuerten, Rodrigão, Maurren Maggi and Fernando "Xuxa" Scherer.

Igor Federal Trafane, President of CBTH said: "We are always working together with players, the Confederation, BSOP and staff to produce an unforgettable event. Competitors come from all over the world to São Paulo to play the BSOP Millions, a responsibility that motivates us to create a historical event for players."

For more information about the event visit: http://bsop.com.br/etapa-8-2016-sao-paulo

For further information, please contact: press@pokerstars.com

About BSOP

The BSOP is most important poker tournaments held in Brazil since 2006. Today it is the largest poker event in Latin America, with a record of 3,457 participants in the final stage of the season 2015 and with this reaches the status of world's second largest poker tournament. The BSOP takes place in some of the best tourist destinations in Brazil and some of the largest cities in the country. The BSOP in 2016 brought together more than 1,000 participants in each edition.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

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