

SPIN AND GO ON HOLIDAY WITH POKERSTARS

*Players can win holiday packages to the destination
of their choice worth up to \$5,000 for as little as \$0.50*

ONCHAN, Isle of Man – August 18, 2016 – Players now have the opportunity to win a \$5,000 holiday for just \$0.50 in a fast-paced game of poker on [PokerStars](https://www.pokerstars.com), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand. This new promotion will be supported by a multi-national television and digital advertising campaign, and will feature Spin & Go poker tournaments which have been very popular with new, recreational and mobile poker players.

Spin & Go's are three-player poker tournaments, which feature a random prize pool that can be won in a matter of minutes. As part of this promotion, the highest prize for a \$0.50 buy-in is a \$5,000 holiday, with consolation prizes of \$500 holidays for the second and third-place finishers. In addition, players also have a chance for smaller prizes including cash prizes from \$1 to \$12.50.

More details are online here: <https://www.pokerstars.com/poker/promotions/spin-and-go-on-holiday/>

FREE ENTRIES – NO DEPOSIT REQUIRED

PokerStars is giving all new players three free entries into special free-to-enter tournaments, with existing players receiving one free tournament entry. These special free-to-enter tournaments will offer ticket prizes that will give players an additional shot at the Spin & Go on Holiday tournaments and the main \$5,000 and \$500 holiday prizes.

WHERE WOULD YOU GO?

"I'm learning to paraglide," said professional poker player and member of Team PokerStars Pro, George Danzer. "If I could recommend a \$5,000 holiday, I'd say to go to Salzburg, Austria, and use that as a starting point. There you can get everything from a beginners' course, up to a professional X-Alps style crossing of the European Alps. As well as being a great city, the surrounding landscape makes paragliding truly spectacular."

"Clearly, the greatest motorcycle race in the world is the Isle of Man TT races, held just near my home on the Isle of Man at the beginning of June each year," said professional

motorcycle road racer, Conor Cummins. “For \$5,000, you could spend two weeks in the Isle of Man, and, depending on where you are coming from, probably include flights too. It would be a great opportunity to enjoy all the spectacle of one of the world’s most unique sporting events.”

SPIN AND GO HISTORY

Spin & Go’s launched on PokerStars in September 2014 to great success and world-wide popularity because they are fast and easy for players to start playing. They are especially popular for their ease-of-use on mobile devices because each tournament lasts only a few minutes.

Since their initial launch, players have flocked to PokerStars to take advantage of a number of different prize options and structures such as the \$1 million Spin & Go, and special physical prizes with the Cristiano Ronaldo edition. No fewer than 14 poker players have become instant millionaires from winning \$1 million in PokerStars Spin & Go’s over the last two years.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world’s most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses or approvals to offer services to players in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt, BetStars, PokerStars Casino and the European Poker Tour . In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute’s Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also



achieved the same accolade in their respective local rankings in 2014. PokerStars is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

