



TEN MILLIONAIRES GUARANTEED IN TEN WEEKS WITH POKERSTARS MAKES MILLIONAIRES

*200th milestone millionaire marks the beginning of a landmark PokerStars
poker promotion*

ONCHAN, Isle of Man – March 31, 2017 – In the next 10 weeks, 10 poker players will win the life-changing amount of \$1 million at [PokerStars](#), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, with *PokerStars Makes Millionaires*. The *PokerStars Makes Millionaires* promotion runs from April 2 to June 4 and guarantees that by the end of the period 10 first prizes of \$1 million will be awarded.

Players have the chance to win via a variety of routes in both online and live poker events over the period. The huge news is that a few of these paths offer either free or low cost points of entry. The first \$1 million guaranteed is set to be awarded on Sunday upon the completion of the Sunday Million 11th Anniversary. However \$100 Spin and Go tournaments that are running currently mean that the million dollar jackpot could hit at any time before then.

MILLIONAIRE ROUTES

- [Sunday Million 11th Anniversary](#) - The first millionaire expected to be created by the promotion will also be the landmark 200th millionaire made by PokerStars in its 15-year history. The first winner is due to scoop the huge prize through the 11th anniversary celebration for Sunday Million on April 2. Players can buy-in directly for \$215 or win entry from only \$1 in satellites running now.
- [\\$10 Spin and Go](#) – Although, \$100 Spin and Go satellites are currently running on PokerStars meaning that the first millionaire could be created at any minute, special edition \$10 Spin & Go's will run until June 4.
- [Spring Championship of Online Poker \(SCOOP\)](#) - Two millionaires will be created in the biggest ever SCOOP to be held. This year's series, running from April 30 to May 23, will have a total series guarantee of \$55 million, the largest ever guarantee for any PokerStars series. Details of the \$1 million tournaments in SCOOP are yet to be revealed.
- [PokerStars Championship presented by Monte Carlo Casino®](#) - Another two players will become millionaires at PokerStars Championship presented by Monte Carlo Casino® from April 25 to May 5 at Monte Carlo Casino®. The Monte Carlo millionaires will be created in the PokerStars Championship High Roller,

which has a buy-in of \$25,750, and PokerStars Championship Super High Roller, with a buy-in of \$100,000.

- Millionaire Challenges - The final route to become a millionaire will be through unique Millionaire Challenges.

“It is going to be a very exciting period with a new millionaire emerging from our player pool every week for the next 10 weeks,” said Director of Poker Innovation and Operations, Severin Rasset. “We have prepared a variety of challenges and events that will give a chance to every player to win \$1 million, combining our best flagship events like the Sunday Million or the SCOOP with our extremely popular Spin & Go product, alongside major live event opportunities. I am looking forward to seeing 10 lives changing forever - we are proud to offer this unique opportunity to our players, thanks to our massive liquidity and attractive events.”

Over PokerStars 15-year history, 147 millionaires have been created from its live events and 52 millionaires have been made from online tournaments, and last year 19 poker players became overnight millionaires.

To find out more about *PokerStars Makes Millionaires*, please visit: <http://psta.rs/1ywnqw1>

For further information, please contact press@pokerstars.com

Notes to editors:

Players in .COM and real money clients can play via all paths. There is also a .NET path via free Spin and Go's called PokerStars Winning Moments.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 165 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship



and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

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