

## **THERE'S A MILLION DOLLAR STORM COMING TO POKERSTARS**

*PokerStars Sunday Storm celebrates 6<sup>th</sup> Anniversary; guarantees \$100,000 for  
the winner*

ONCHAN, Isle of Man – March 7, 2017 – The Sunday Storm celebrates its sixth anniversary on Sunday, March 19 at 13:00 ET with an enormous \$1,000,000 prize pool, which guarantees \$100,000 for the winner. The weekly tournament is one of the most popular offerings at [PokerStars](http://PokerStars), an Amaya Inc. (Nasdaq: AYA;TSX: AYA) brand, and this special instalment is to celebrate its sixth year delivering big prizes from small buy-ins.

With direct buy-in only \$11, the tournament will award the a first place guarantee of at least 9,000 times their entry fee. That \$100,000 payout is approximately three times larger than the tournament's regular weekly top payout.

### **ADDITIONAL SATELLITES**

Players can play their way to a seat for much less than \$11 via a range of satellites, running online at [PokerStars](http://PokerStars) from today. In addition to the regular Storm Satellites, Sit & Go Shootout satellites are available from 6 StarsCoin.

There will also be three \$1.10 special satellites, guaranteeing a total of 1,000 seats to Sunday Storm:

- Mega Satellite: Sunday, March 19, 10:00 ET, 500 seats guaranteed
- Deadline Satellite: Sunday, March 19, 12:15 ET, 250 seats guaranteed
- Last Chance Satellite: Sunday, March 19, 13:00 ET, 250 seats guaranteed

### **RE-ENTRY**

If players are knocked out of the Sunday Storm 6<sup>th</sup> Anniversary tournament they will have the option to take another shot at the \$100,000 first prize by re-entering. Re-entry does not have to be immediate but it needs to be before the end of late registration. Upon re-entry, players will be treated as a new player entering the tournament field and will receive a new starting chip stack while being re-seated at a random table; the new buy-in will be added to the prize pool.

## **TEN MILLION ENTRIES TO SUNDAY STORM AND COUNTING**

Over the last six years, the Sunday Storm has been played by 1.2 million players generating a total of 10 million entries. In the last year alone, there have been 1.2 million entries into the weekly Sunday Storm tournaments from 260,000 unique players, giving an average tournament participation of 23,000 entries.

### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 165 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

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